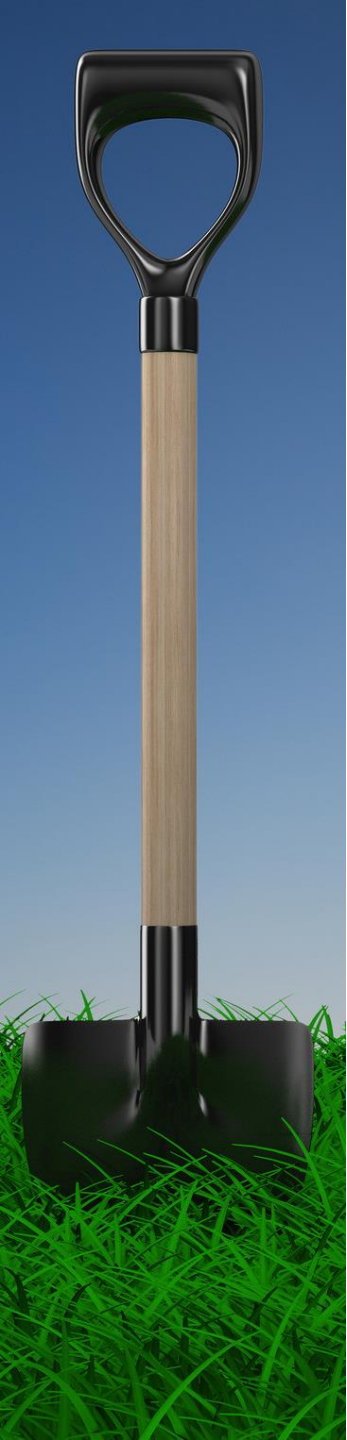


# **ALABAMA**



**And  
Damage Prevention  
In  
2015**

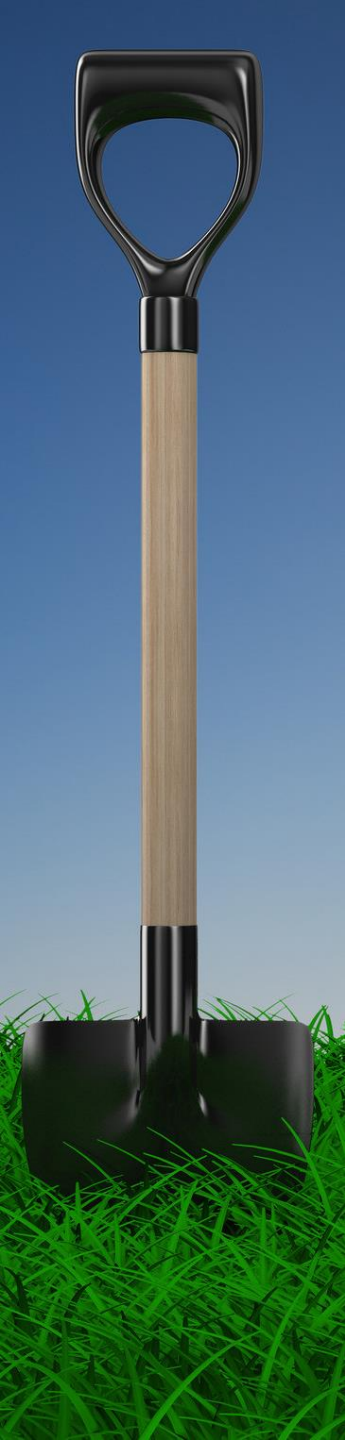


## 1975 - Alabama Line Location Center – Joint Venture

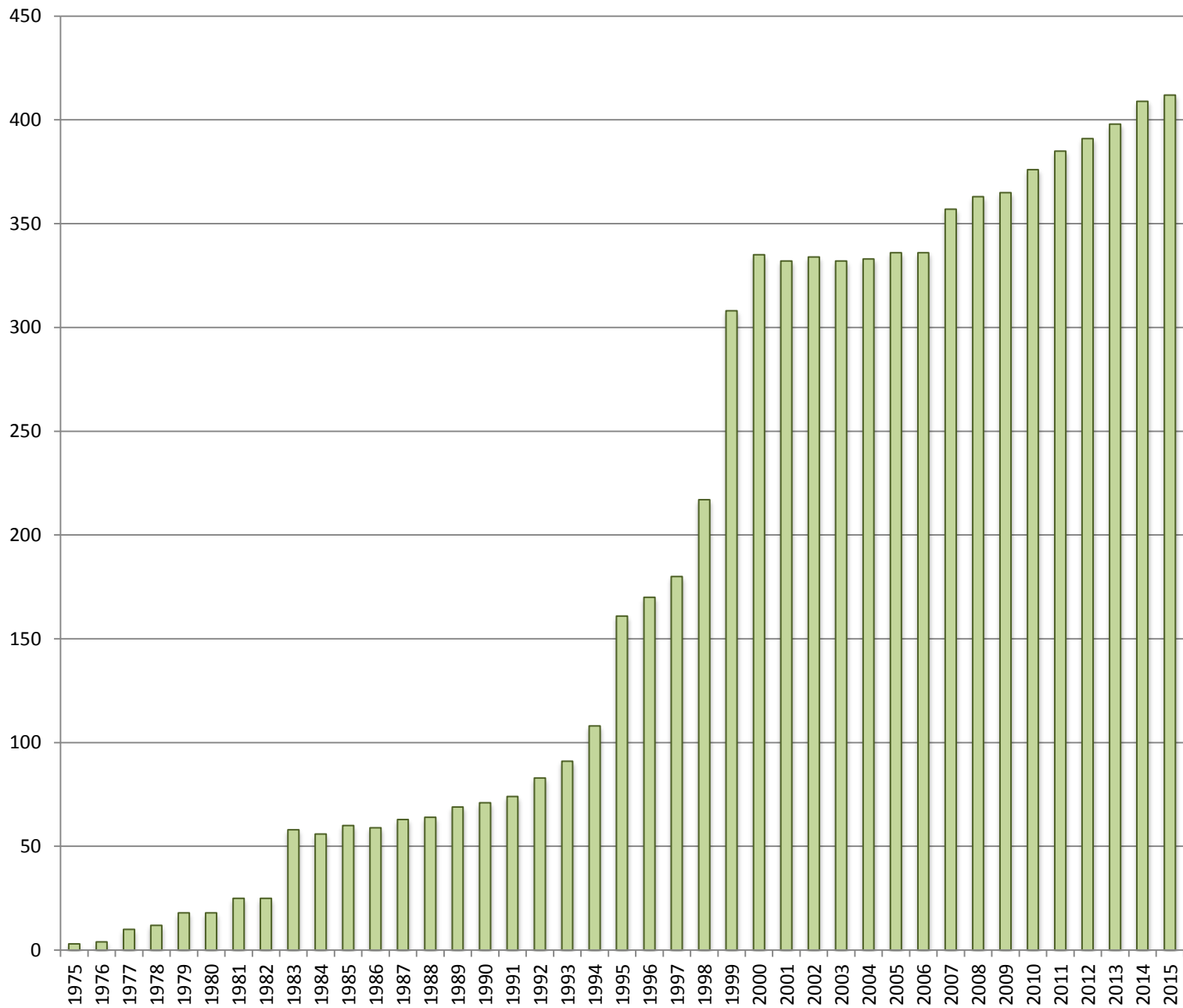
- Alabama Gas Corporation
- Alabama Power Company
- South Central Bell

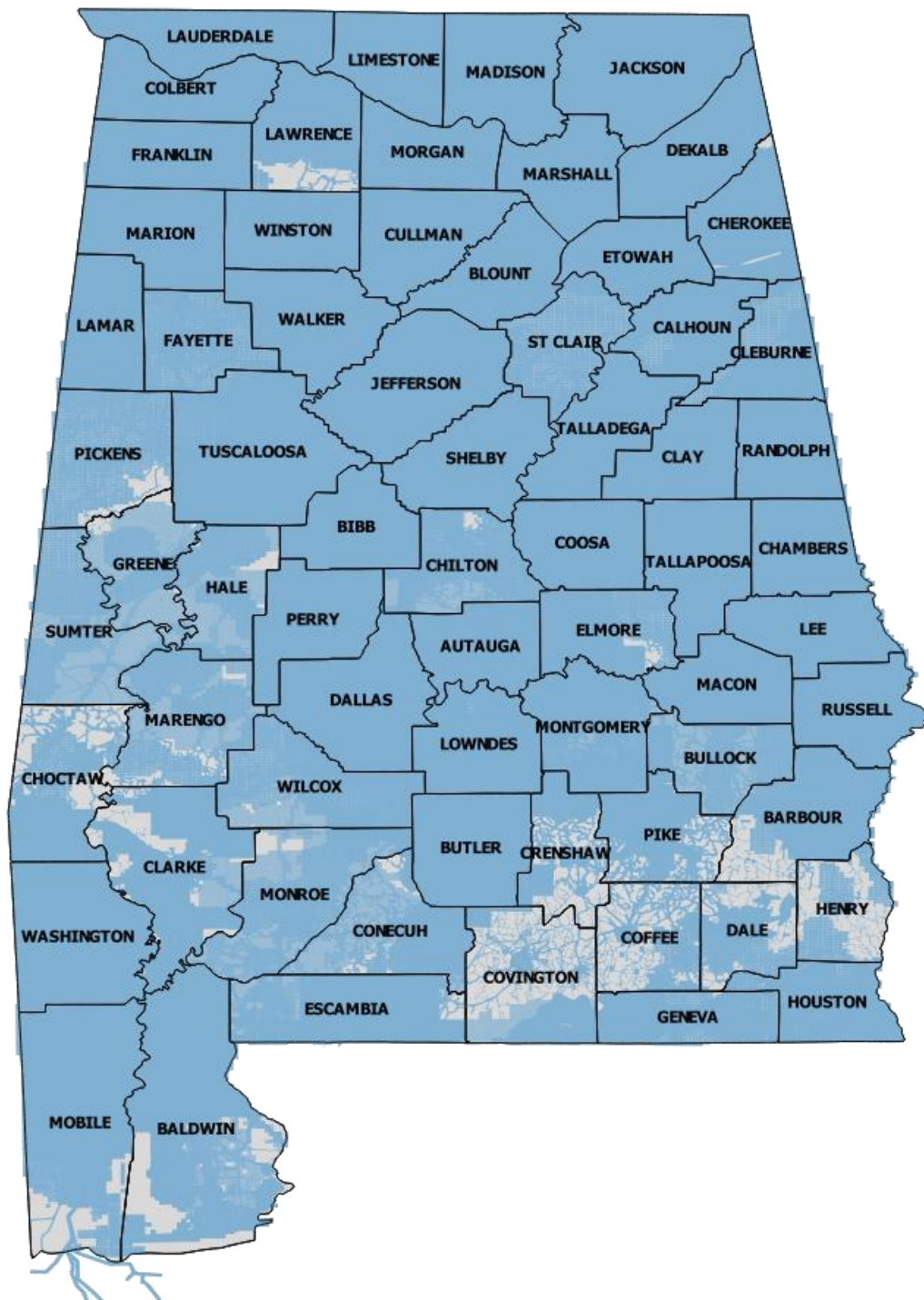
1994 – Damage Prevention Law Passed

1995 – Mandate for Gas Systems to participate  
in a qualified one call program



## Underground Utility Membership Growth In One Call



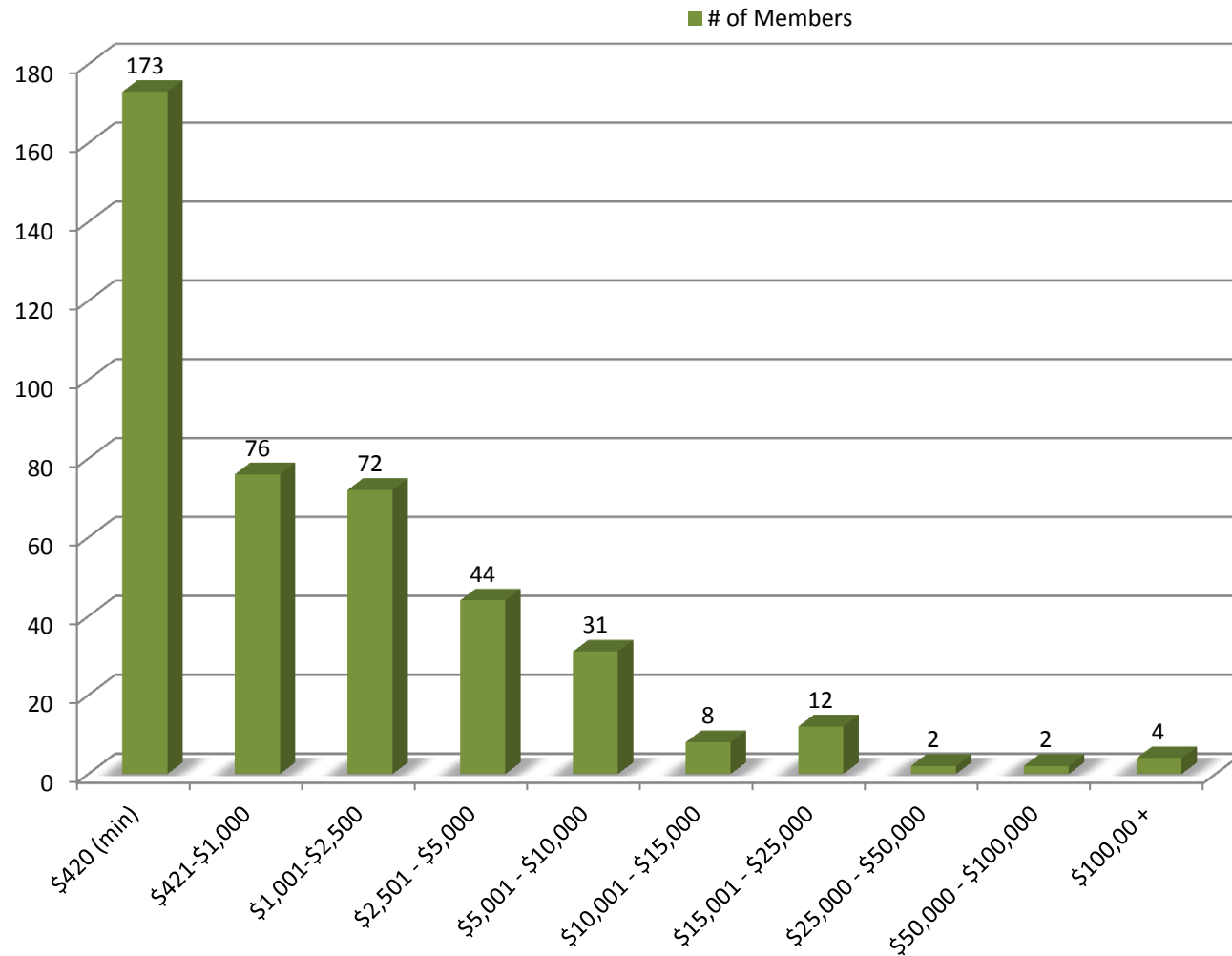


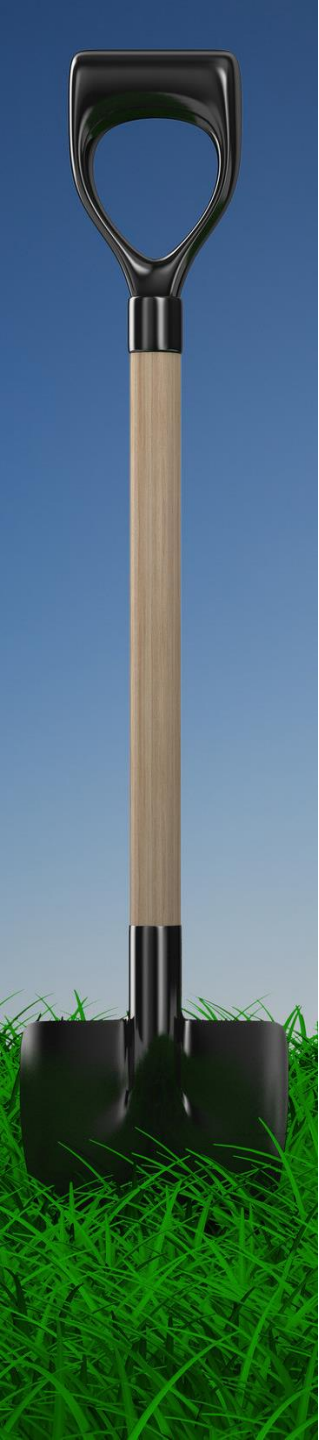
State of  
Alabama with  
service area  
coverage



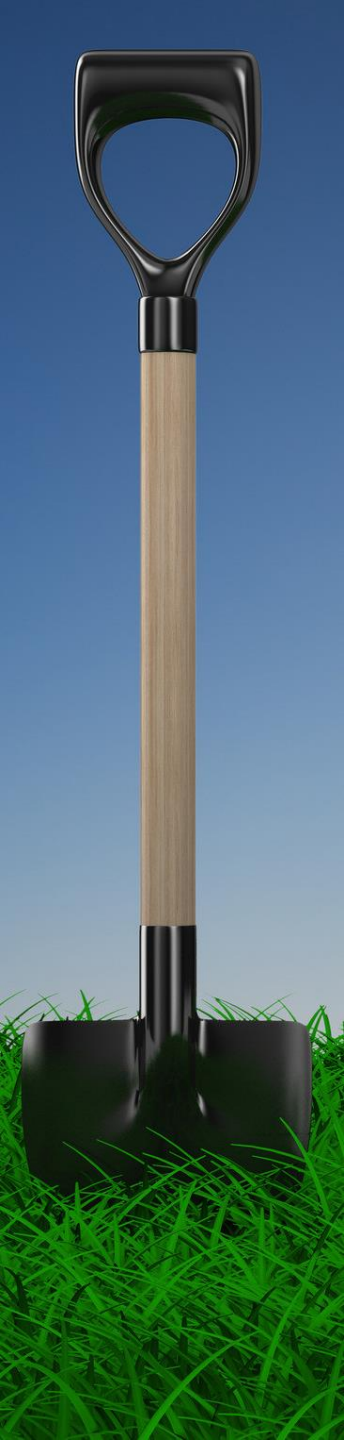
# Member Funding Distribution

Number of Members By Range of Annual Fees To Be Paid for 2015

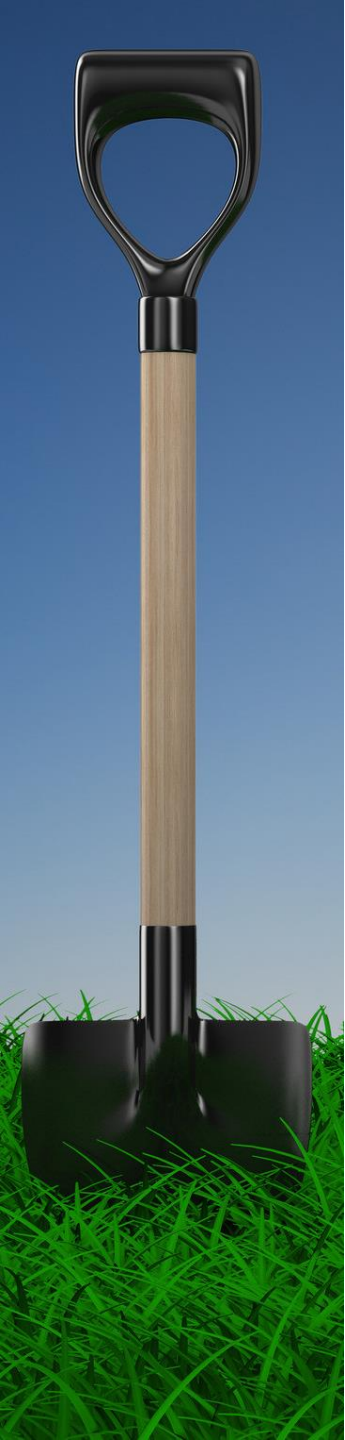




# Legislation

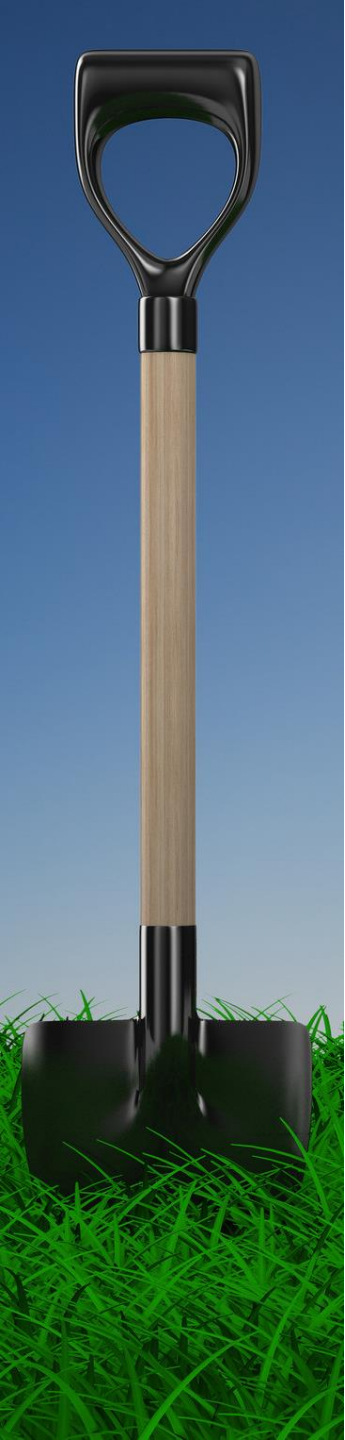


- Legislation enacted January 1, 2015 includes:
  - Revisions to definitions section
    - Revised “person” to remove exemptions
    - Defined non-evasive methods of excavation
    - Defined routine roadway maintenance
    - Defined tolerance zone
  - Revisions to intent to excavate
    - Life of Locate Request changed to 10 working days instead of 14 calendar days
    - Limits requests for remark only when excavation is being actively conducted
    - Removed exemption from notification for water/sewer systems and rural water systems



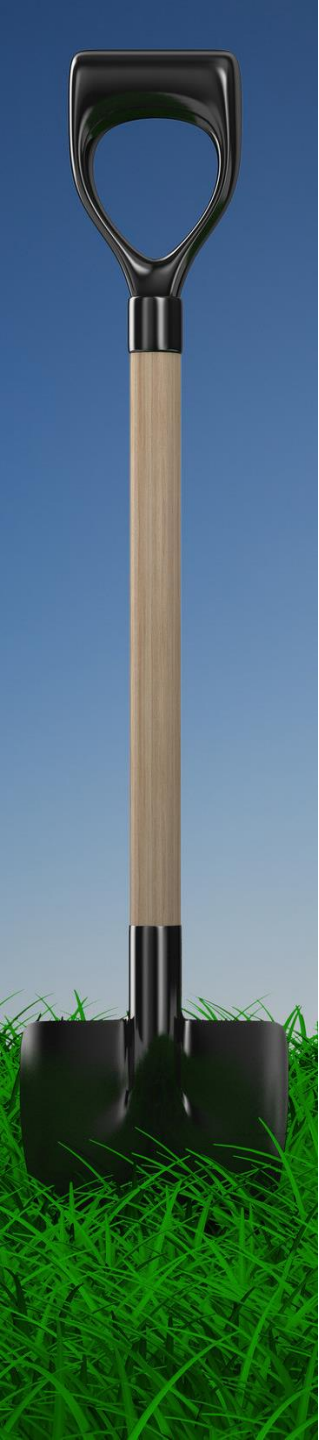
- Legislation enacted January 1, 2015 includes:
  - Defined Survey Locate Requests
    - 5 working day notice instead of 2 working days
    - Options for facility owners to respond
      - Actual markings at the physical site
      - Provide drawings of as-builds or other facility records
      - Allow access to records for inspection or copy of drawings/records
  - Response to Notice of Intent to Excavate
    - Color Code in compliance with APWA Standards
    - All contract locators comply with same standards as facility owners.





Legislation enacted January 1, 2015 includes:

- Misrepresentation of an emergency is subject to penalty provisions
- Established guidelines to avoid damage when working in the 18" Tolerance Zone
- Requires any facility damage resulting in escaping flammable, corrosive, explosive or toxic liquid or gas requires notification to AL811 or non-member facility owner and the appropriate emergency responders
- Willful or malicious removal or destruction of a facility marker is a Class C Misdemeanor.



**Technology**

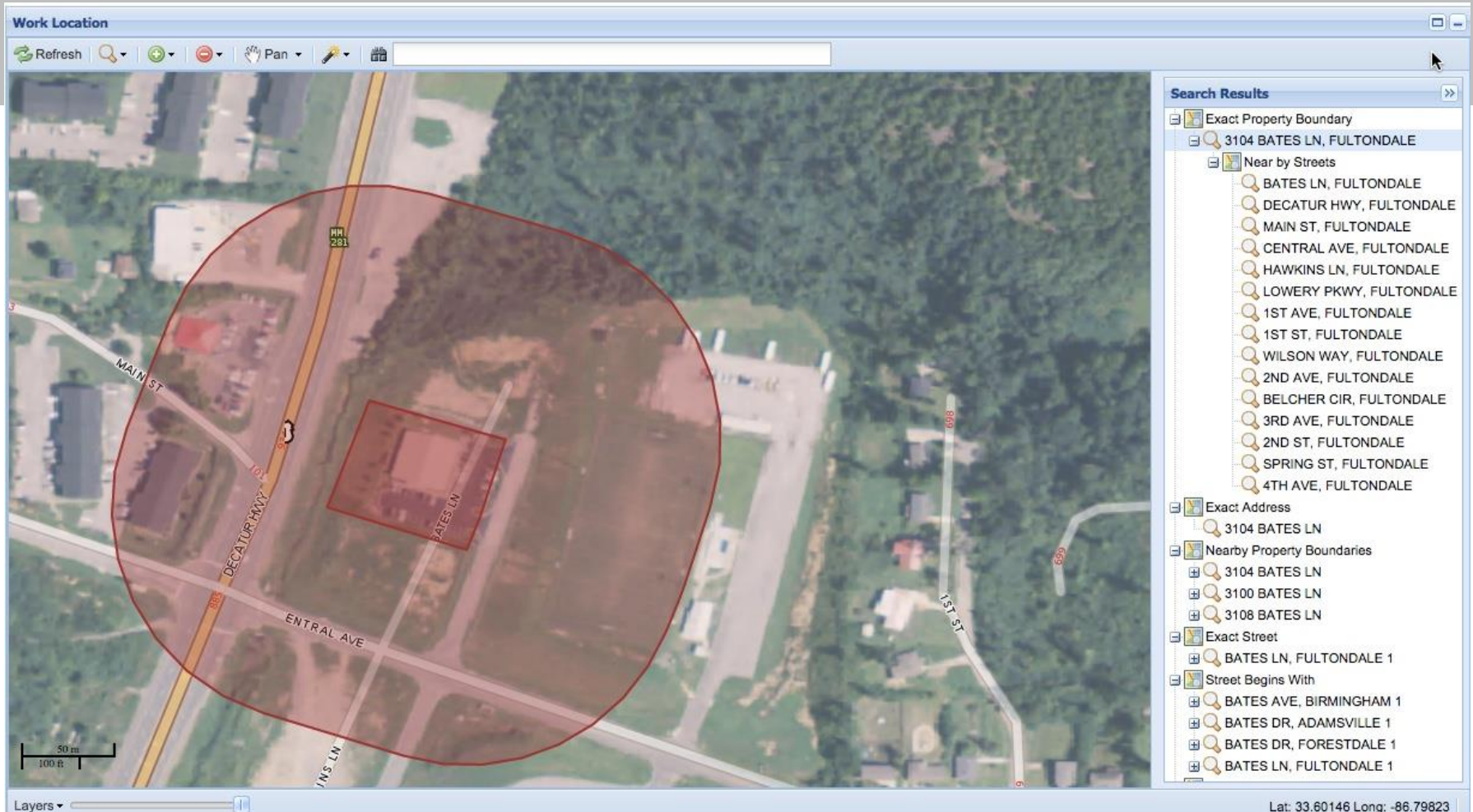


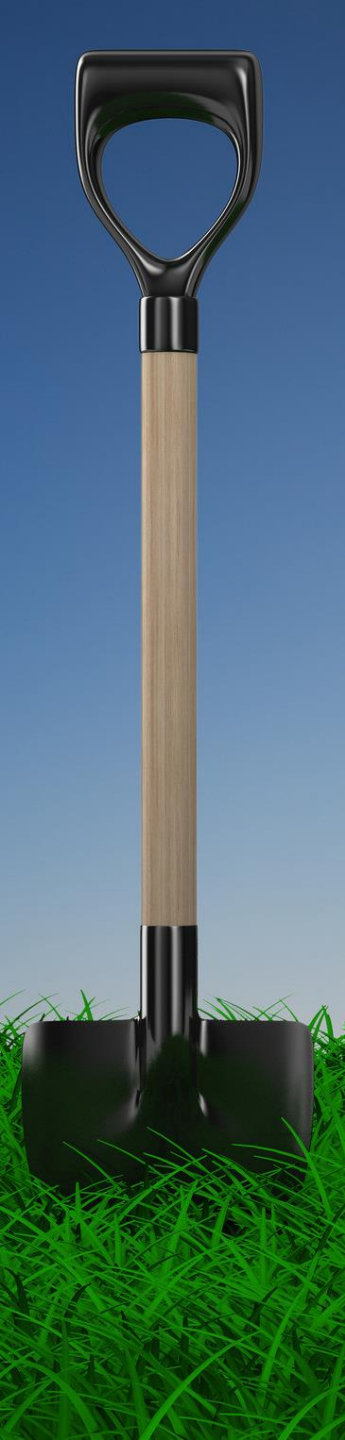


**Parcel Data** – allows for lookup and marking excavation area for the property property description

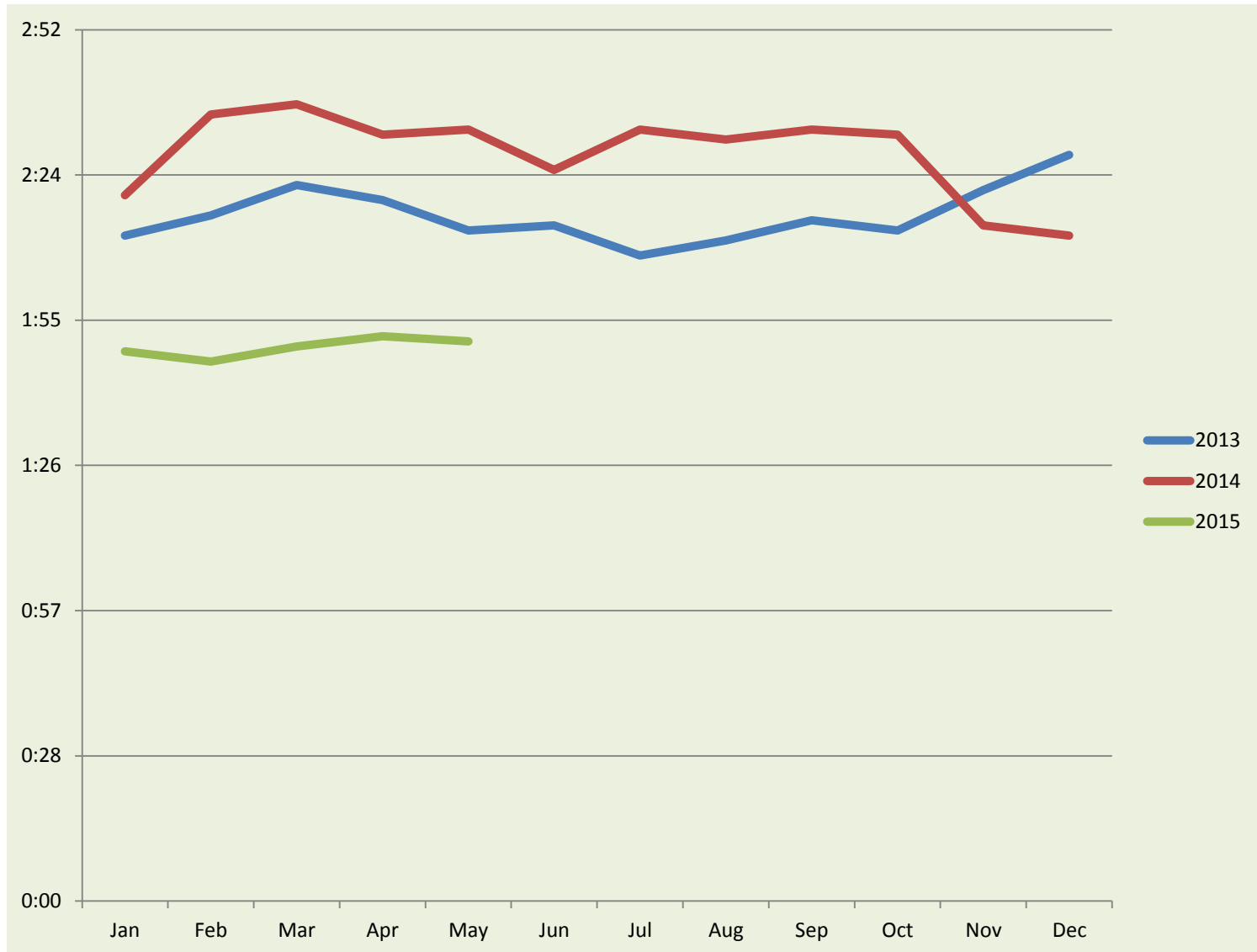
**Street Segments** – allows for narrowing down excavation to a range of addresses

**Point Address** – allows for exact address on a street segment





# Benefits of Improved Look Up







# Ticket Entry Options

Calling 811 or 800 number

Mon- Fri 7am – 5pm

24/7 –Beginning January 1, 2016

Web Portal - Completely Web Based Application

Automatic Updates

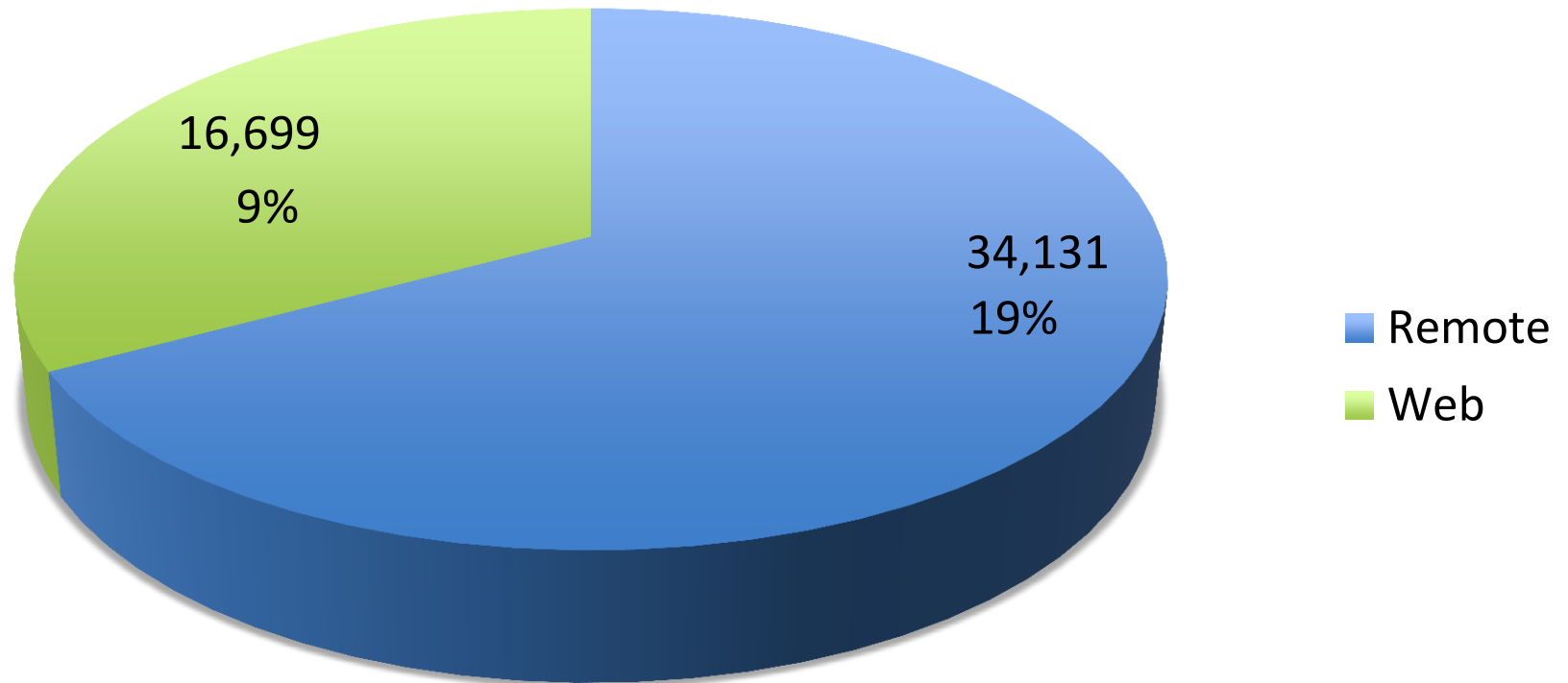
Ticket Search

Available 24/7

Mobile Application – Available on Android or IOS

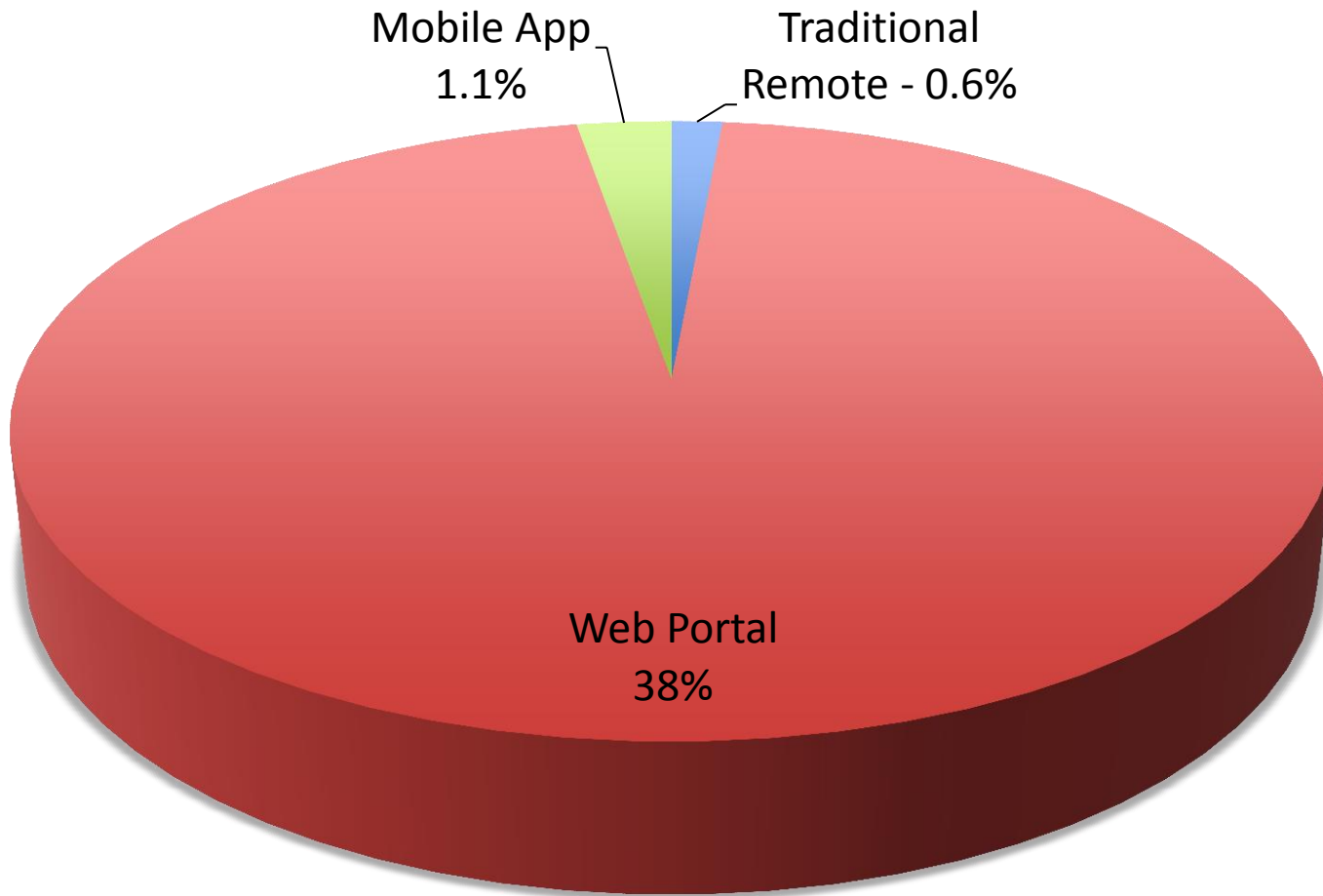
Available 24/7

# Ticket Entry Options



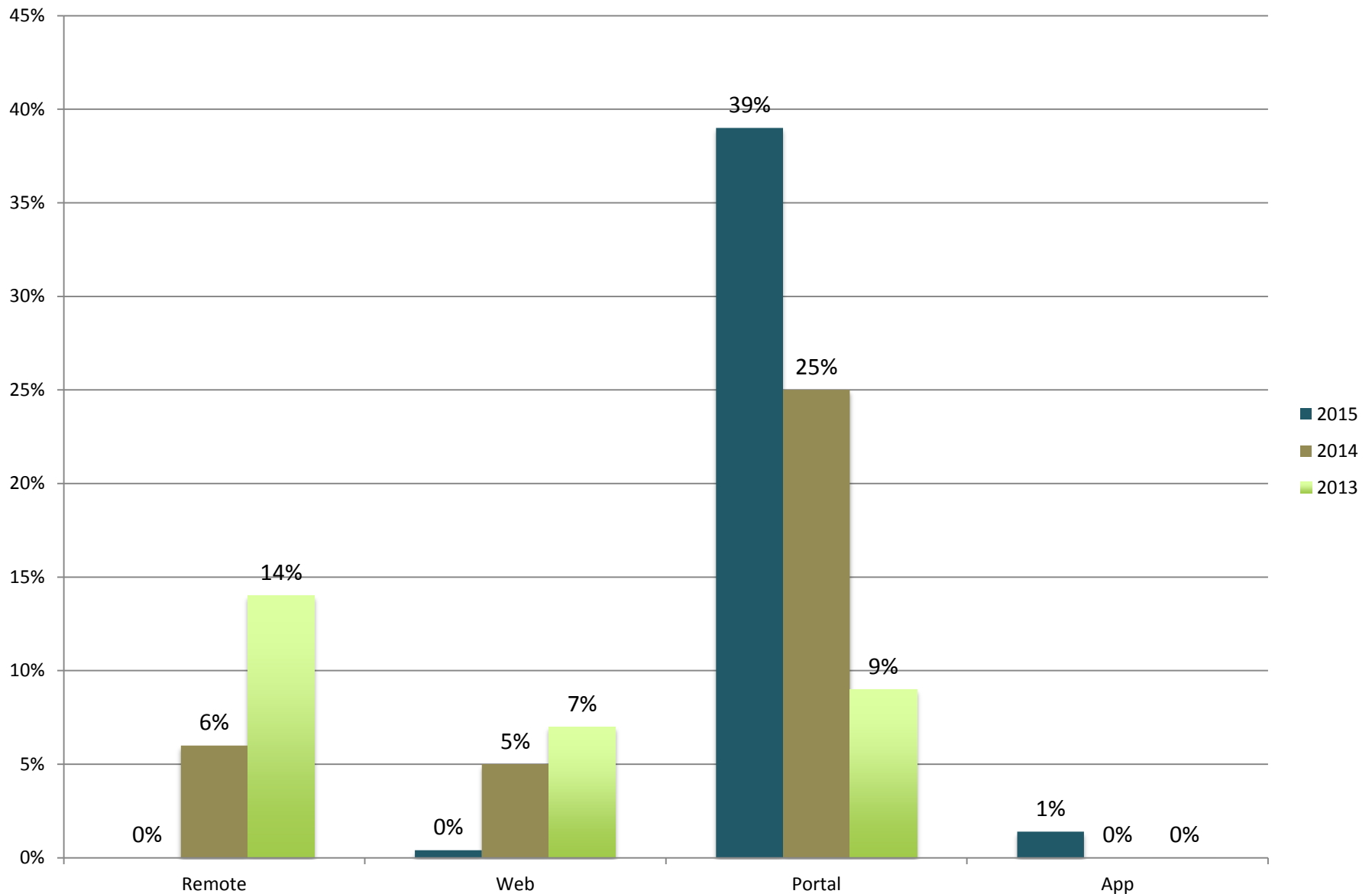
**Before Web Portal Activation**

# Ticket Entry Options



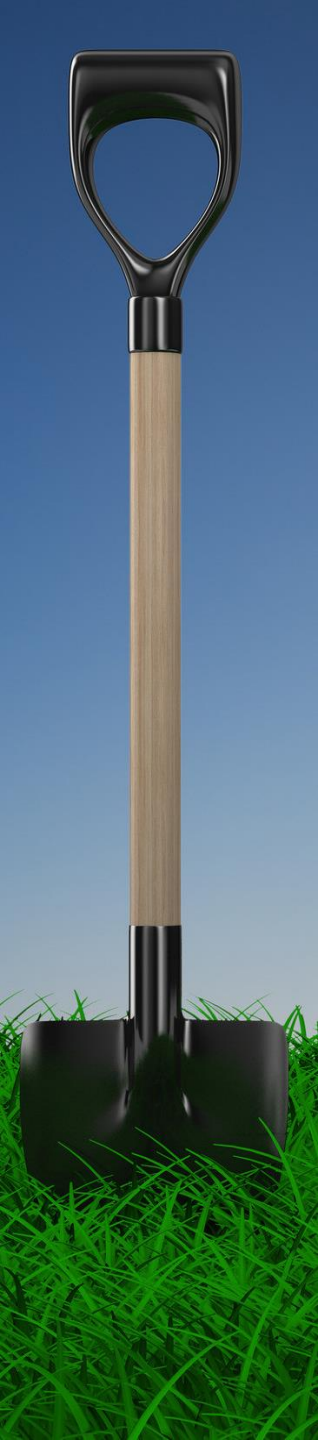
**Current use of remote programs**

# Remote Entry Options – 2015 vs 2014 vs 2013









Education



# **2014 Quick Glimpse Publicity and Activities**

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**Outreach/Presentations/Tradeshows - 80 Events**

**Articles and Publications – 103**

**Advertising and Broadcast Media - 12 different  
media sources airing over 300 placements**

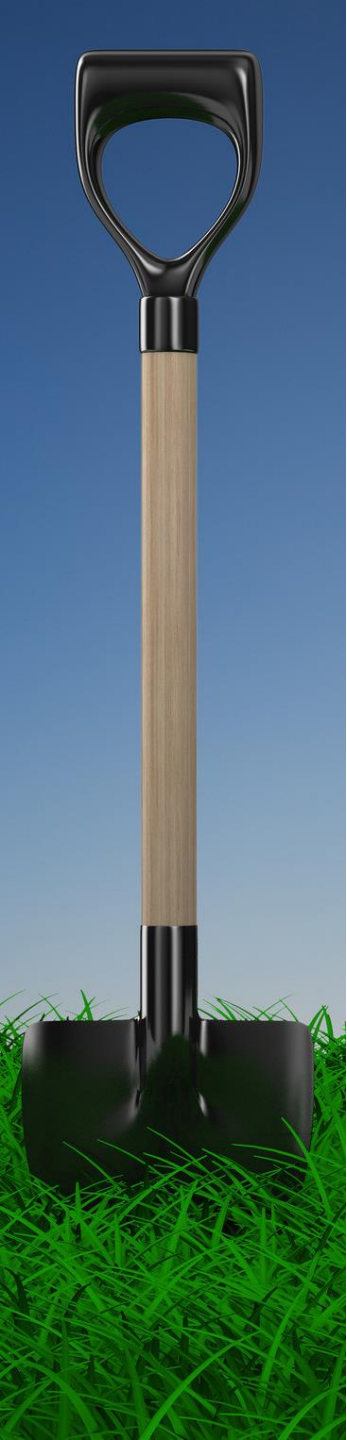
**Direct Publications – 8**

**One Call Associated Meetings - 15**

# 811 “Wins” in 2015

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**Triple Crown Run – Victor Espinoza Sponsorship**



# Kentucky Derby Statistical Odds

- 
- \* 38,000 Thoroughbreds foaled each year (40% in Kentucky)
  - \* 11,400 (30%) will actually start a race
  - \* 570 (5%) will earn points in a stakes race
  - \* 20 Top points earners in Graded Stakes races qualify for the Kentucky Derby
  - \* 1 Winner



# 811 “Wins” in 2015

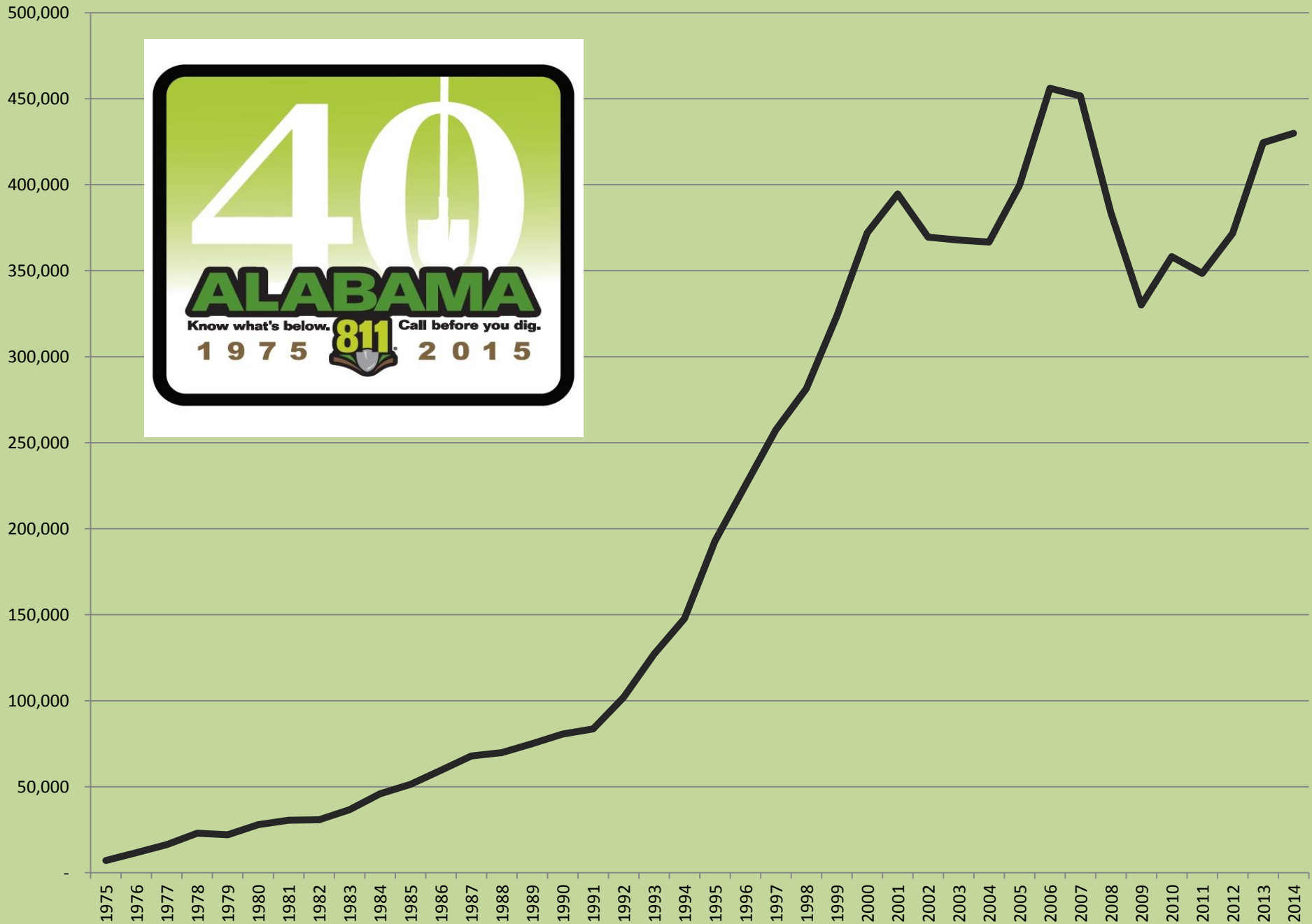
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## Shell NASCAR Winner and Crop Circles





# 40 Years Historic Locate Requests





# ***ALABAMA 811 KEY CONTACTS***

## Membership/ Call Center Operations:

Kim Jenkins      [kjenkins@al811.com](mailto:kjenkins@al811.com)

## Database/GIS/Mapping:

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## Accounting/Human Resources:

Tina Creel      [tcreel@al811.com](mailto:tcreel@al811.com)

## Public Awareness/Education:

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McKay Lyvers      [mlyvers@al811.com](mailto:mlyvers@al811.com)

## If All Else Fails....

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